



2016 Social Service Funding Application – Non-Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

Questions? Contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or at 785-832-3409.



2016 Social Service Funding Application – Non-Alcohol Funds

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Success By 6 Coalition of Douglas County

Name of Program for Which Funding is Requested: Success By 6 Coalition of Douglas County

Primary Contact Information (must be available by phone 5/23/14 and 5/30/14 from 8 a.m. to 12:00 p.m.)

Contact Name and Title: Rich Minder, Collaborative Projects Coordinator

Address: 1525 West 6th Street, Lawrence, KS 66044
785-842-8719 or Anna Jenny at

Telephone: 785-842-9679 Fax: 785-842-1412

Email: docofamily2family@gmail.com

SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2016: \$ 55,000
- B. Will these funds be used for capital outlay (equipment or facilities?) No. If so, please describe:
- C. Will these funds be used to leverage other funds? Yes. If so, how: These funds will leverage Douglas County United Way Scholarship Funds and Early Childhood Block Grant funds from the KS Children's Cabinet and Trust Fund.
- D. Did you receive City funding for this program in 2015? Yes. If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): \$27,500 Non-Alcohol Funds.
1. How would any reduction in city funding in 2015 impact your agency? We would serve fewer families with child care financial aid.
 2. If you are requesting an increase in funding over 2015, please explain why and exactly how the additional funds will be used: The increase in funds from \$27,500 to \$55,000 would be used exclusively to increase the funds available for early care and education scholarships for families with young children. In 2015 applications from parents to assistance from all the combined financial aid funds (United Way Scholarship Funds, City of Lawrence Non-Alcohol Tax Funds, and Early Childhood Block Grant Funds) were awarded to these parents by later autumn 2014 and a waiting list began to grow. A waiting list as of May 1, 2015 was seven children. The average financial aid award was \$340 per child. The lowest award was \$100 per child per month and the highest award was \$563/child/month. The cost of May-December financial aid for these 7 on the waiting list would be \$15,733. Annualized funding for just the current waiting list of 7, would cost \$31,477 in new funding. Approximately 36 children go unserved annually based on calls received requesting financial aid that cannot be met with current funding levels. In the first four months of 2015 financial aid funded 26 children's.

SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

| Budget Line | City Non-Alcohol Funds | United Way of Do. Co. | KS Children's Cabinet & Trust Fund | Total |
|--------------------------|------------------------|-----------------------|------------------------------------|-----------|
| Revenue | \$55,000 | \$131,065 | \$235,446 | \$420,511 |
| | | | | |
| Personnel (All existing) | | 40,906 | 89,624 | 130,530 |
| Fringe Benefits + taxes | | 9,283 | 10,979 | 20,262 |
| Mileage | | | 1500 | 1,500 |

| | | | | |
|--|---------------|----------------|----------------|----------------|
| Other: Direct Financial Aid to Working Families | 55,000 | 40,000 | 43,000 | 138,000 |
| Other: Contractual KQRIS Implementation | | 40,876 | 74,800 | 115,676 |
| Facilities | | | 10,710 | 10,710 |
| Printing, Supplies | | | 3,833 | 3,833 |
| Total Expenses | 55,000 | 131,065 | 234,446 | 420,511 |

- B. What percent of 2016 program costs are being requested from the City? 13%
- C. Provide a list of all anticipated sources of funding and funding amount for this program in 2016:

| Source | Amount |
|--------------------------------------|----------------|
| Douglas County United Way | 131,065 |
| KS Children's Cabinet and Trust Fund | 234,446 |
| City of Lawrence | \$55,000 |
| Total | 420,511 |

SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need. In 2015 applications from parents to assistance from all the combined financial aid funds (United Way Scholarship Funds, City of Lawrence Non-Alcohol Tax Funds, and Early Childhood Block Grant Funds) were awarded to these parents by later autumn 2014 and a waiting list began to grow. A waiting list as of May 1, 2015 was seven children. The average financial aid award was \$340 per child. The lowest award was \$100 per child per month and the highest award was \$563/child/month. The cost of May-December financial aid for these 7 on the waiting list would be \$15,733. Annualized funding for just the current waiting list of 7, would cost \$31,477 in new funding. Approximately 36 children go unserved annually based on calls received requesting financial aid that cannot be met with current funding levels. In the first four months of 2015 financial aid funded 26 children's.
- B. How was the need for this program determined?
Success By 6 Coalition under the auspices of a comprehensive early childhood systems planning grant from the KS Children's Cabinet and Trust Fund in 2004 established the need for quality, affordable early care and education for working families. This need was reinforced when the KS Department of Health and Environment developed a state-wide Early Childhood Comprehensive Systems Plan that includes the provision for quality, affordable early care and education as one of five components of that system. When examining the needs of working families in planning Early Childhood Block Grant and earlier Smart Start proposals, Success By 6 Coalition of Douglas County has consistently observed the high cost to working families of child care. The cost of a year of tuition in an early learning program can exceed a full ride scholarship to KU. Families with young children are often just beginning their careers and thus often have lower earnings than when careers are more established in later years. The economic impact on local, state and national economies of affordable, dependable child care has been determined by the Families and Work Institute and the Federal Reserve Bank of Minneapolis and by a host of business leaders. These impacts begin with the need to reduce absenteeism and losses of productivity to the long term need to reduce negative outcomes associated with failures to provide quality early learning opportunities for young children. These longer term impacts at the local level are associated with special education, crime, and social dysfunction costs.
- C. Why should this problem/need be addressed by the City?
Horizon 2020 has a Workforce Development Section of the Economic Development Chapter which states *"Priority 2.3: Develop Plan to Address Early Childhood Development Issues. In partnership with the Lawrence Success by 6 organization, monitor early childhood development issues and create strategies to encourage a "family-friendly" work environment among employers."* The economic value to the city of quality, affordable early care and education is an essential component of this priority. Economic leaders around the country have pointed to early care and education as an important component of local, regional and national economic development investments. The Business Round Table, the U.S. Chamber of Commerce and the Federal Reserve Bank of Minneapolis have all placed early care and education as a top economic development priority. Lawrence and the State of Kansas through Lawrence Public Schools and Schools Foundation and Children's Initiatives Fund respectively have invested meaningfully in early care and education with the expectation that others would partner in these investments. This proposal provides a concrete opportunity for the city to rise to meet that

expectation.

D. How does the program align with the Community Health Plan (see page one)?

This program aligns with the Community Health Plan most directly by addressing poverty and jobs. Low-income families struggle to meet the cost of providing care for their children while parents work or train for work. According to an average rate survey we conducted in the summer of 2008, child care for a preschool age child at a Douglas County child care center consumes 50% of the income from a minimum wage job. Since that time child care costs have increased while wages in Douglas County have not. Low income families often have to make choices that jeopardize the socio/emotional development and school readiness skills of their child in order to afford care. According to the 2010 census, there are 6,206 children under the age of 5 living in Douglas County; 21.7% of these (1,347) live in households below the poverty level. Head Start serves 78 children, Early Head Start serves 12, Kennedy Elementary School PreK Program serves 120, Baldwin City Primary Center serves 64 and Eudora Public Schools serves 60 children. Consequently, this leaves a significant number of qualified children and families in need of child care funding assistance. The number becomes even larger when you consider that our goal is to assist working families, which may mean they are above the poverty level, but their income is not sufficient to afford quality care. There is a great need for child care tuition assistance in Douglas County. Approximately 89% of the cost of early care and education is paid by parents in the form of tuition. Public funds including such sources as Head Start, Early Head Start, State PreK Program Funding, State and Federal Child Care Subsidies combine to account for only 6% of all of the costs of providing early care and education. In order to be most effective in reaping the economic benefits of quality, reliable, early care and education for the Douglas County workforce, a financial aid system is the most efficient and effective market intervention. This system must weave together all sources and compliment the financial commitment that families already make in that system.

Indirectly this program addresses access to all of the other Plan areas as children and families gain increased access to the array of services that quality early care and education programs are required to have available to families. For example, 96 Family Child Care homes in Lawrence participate in the USDA Adult and Child Food Program which requires balanced, nutritious meals for children in care for over 900 children. The Douglas County Child Development Association administers this program in Douglas County. Center based early learning programs with 25% of children in families earning up to 185% of the Federal Poverty Level also participate in the program but through the KS Department of Education. Over 640 children are enrolled in early learning programs that participate in the Kansas Quality Rating and Improvement System (KQRIS). This system provides resources to continuously improve the social and emotional well-being of children in care as well as to equip early childhood educators to better meet the needs of families in terms of access to health care and related human services.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

The Early Childhood Tuition Scholarship Program provides low income families with funds to assist them with meeting the cost of quality care for their young children so that they can have steady jobs and financial security. Families must qualify for the scholarship based on family income up to 300% of the Federal Poverty Level. Scholarship payments are paid directly to the child care provider based upon the number of days that care was provided during the month. Scholarship rates are based on a sliding scale, moving the family share closer to the market rate for child care as their income approaches 300% FPL. This prepares a family for the tuition cost they will be required to pay once their income exceeds the program requirements. The difference between average market rate and the family share is the scholarship rate.

In order to participate in the Early Childhood Tuition Scholarship Program, the early education program must participate in programing to enhance the quality of care provided. Quality child care has been difficult to measure as there has not been a standard of quality that is accepted on a large scale. However, over the past five years, the early childhood community in Douglas County has adopted the Kansas Quality Rating and Improvement System (KQRIS) as a standard of quality for a number of grant funded programs. Currently, there are 16 early childhood programs in Douglas County participating in KQRIS, with funding from the Douglas County Early Childhood Block Grant. One center participates in the National Association for the Education of Young Children (NAEYC) accreditation program. This center is so large that the cost of KQRIS would be prohibitive and would not change their commitment to high quality. In addition, the early childhood program in USD 497 participates in a Positive Behavior and Improvement Program as part of their Multi-Tiered System of Support. Eight programs have implemented the Pyramid Model of Positive Behavior Supports system wide under the direction of Douglas County Child Development Association. KQRIS, NAEYC, PBIS and PBS are all research based programs that demonstrate an early learning program's commitment to quality care and education.

B. What other agencies in the community are providing similar types of services. What efforts have you made to

avoid duplication or coordinate services with those agencies?

Success By 6 Coalition partners with Douglas County Child Development Association, Child Care Aware® of KS, Child Care Aware® of Eastern KS to implement in an integrated manner the financial aid and continuous improvement strategies. Individual early care and education programs also pursue financial assistance for their operations and to assist families with the cost of tuition. The comprehensive financial aid system proposed herein that works across the many early care and education programs with coordinated funding from the state, federal and local sources is not duplicated elsewhere.

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, “75% of clients receiving job training will retain their job one year after being hired,” “increased fundraising efforts will result in a 15% increase in donations in 2016,” “credit counseling services will be provided to 600 clients in 2015,” etc.

Objective 1: Based on current financial need, \$55,000 will allow us to provide assistance to families with 16 children. These estimates are based on costs associated with six infants, six toddlers, and four preschool age children. Of these 16, family incomes will be at or below the Federal Poverty Level for four children, at 120% for three children, at 140% for two children, at 160% for one child, at 200% for two children, at 220% for three children and at 240% for one child.

Objective 2: 90% of early care and education programs enrolling children in this financial aid system will demonstrate improvements in quality as measured by either KQRIS or Classroom Assessment Scoring System (CLASS). KQRIS is based largely on the use of environmental rating scales. The CLASS measures the quality of the relationships between early childhood educators and children in the classroom.

Objective 3: 70% of children receiving financial aid will be measured for their growth and development as measured by Individual Growth and Development Indicators (MyIGDI - numeracy component for children ages 3-5 years old or literacy component for children 4-5 years old; IGDI Individual Growth and Development Indicators (IGDI) is an observational assessment consisting of a set of measures to monitor infant and toddler growth and progress overtime).

Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.